



vampita one

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890

-=!@#\$%^&()_+[];'\./{}:"|<>?*

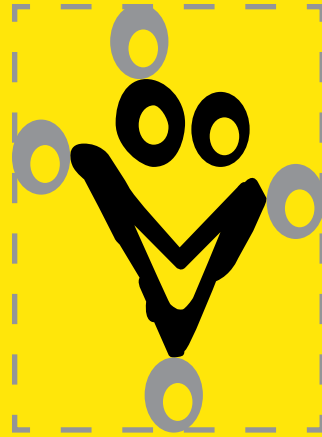
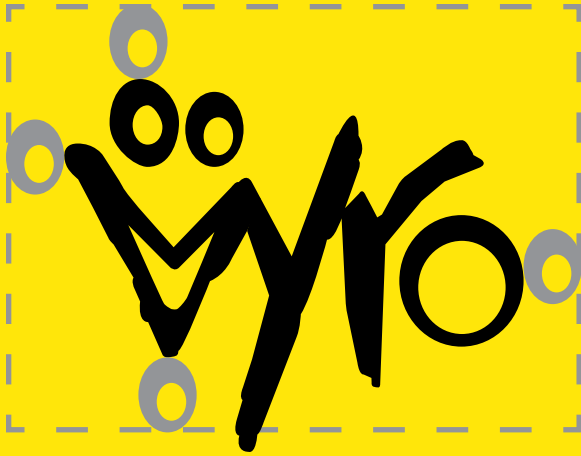
MULI LIGHT

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890

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The Vyro logo should be given sufficient space surrounding it. It should always be a solid black, and as such never placed on a dark background. Drop shadows, beveling or embossing, outlines, stretching or squeezing, or re-orienting the logo is unacceptable.

When the logo is placed on an image, no block of color should be placed behind the logo. The image should be bright to create contrast with the logo.



COLOR



ORIENTATION



OUTLINE



BEVEL/EMBOSS



DROP SHADOW



STRETCH / SQUEEZE

CMYK
0 / 0 / 0 / 0
RGB
255 / 255 / 255
HEX
#FFFFFF

CMYK
0 / 10 / 96 / 0
RGB
255 / 230 / 10
HEX
#FFE60A

CMYK
69 / 15 / 0 / 74
RGB
21 / 57 / 67
HEX
#153943

CMYK
0 / 69 / 100 / 0
RGB
255 / 80 / 0
HEX
#FF5000

CMYK
64 / 9 / 0 / 57
RGB
40 / 100 / 110
HEX
#28646E

CMYK
0 / 0 / 0 / 100
RGB
0 / 0 / 0
HEX
#000000





vibrant

High contrast and vibrant, Vyro's colors exude life and energy. Yellow for youth, orange for creative energy, the teals to inspire respect and convey reliability, and black and white provide greater distinction for the other colors.